BACHELOR'S PROGRAM

# Bachelor of Arts in MUSIC PRODUCTION

## Craft Your Sound, Shape Your Future.

The B.A. in Music Production at NC Wesleyan University provides students with the creative and technical skills to excel in the audio production industry. This program builds a strong foundation in musicianship and technical expertise, preparing graduates for careers as audio engineers, record producers, or songwriters. Students gain hands-on experience in song-craft, composition, audio engineering, and advanced mixing and mastering techniques.

With access to professional-level recording facilities and a curriculum that explores popular music theory and history, students learn from experienced faculty with real-world expertise. Opportunities to perform with ensembles like Spectrum foster collaboration and artistic growth, ensuring graduates are ready to thrive in today's dynamic music production landscape.

### PERSONAL

Our faculty have real-world professional experience to ensure you are challenged and supported through mentoring and the connections we provide.

### PRACTICAL

Develop lifelong skills through your educational opportunities that are broadly useful, fully transferable and applicable to any challenge or career.

### PURPOSE-DRIVEN

Use your degree as a stepping stone to pursue accredited certifications offered at leading organizations or post-graduate study programs.

### CAREER AREAS:

- Audio Engineer (Studio/Live)
- Mix Engineer
- Mastering Engineer
- Singer/Songwriter
- Composer
- Lyricist
- Arranger
- Studio Manager
- Artist and Repertoire (A&R)
- Music Producer/Director
- Post-Production Specialist
- Music Technology Developer
- Entrepreneur in Music Business

### AVERAGE GROWTH:

**8%** Music Producers *(as fast as average)*

**5%** Growth Rate *(2024 to 2034)*

**IN DEMAND**

**"My degree helped me become the Worship & Music Director at the Church at Sandhurst in Florence, SC and allowed me to take my passion for music and make it a career."**

**Will Plyler, '21**
*BA in Communications,*
*BA in Entertainment Arts (Music Production)*

NORTH CAROLINA WESLEYAN UNIVERSITY

ncwu.edu

# BA IN MUSIC PRODUCTION

**Scan to View Major Requirements**
*Concentration required.*

**General Graduation Guidelines:**

- Total of 120 semester hours, 39 of which must be numbered 300 or 400 (Other programs may require coursework beyond 120 semester hours)
- At least 9 semester hours of courses designated as writing intensive
- A declared major
- A cumulative GPA average of C (2.00) and at least a C average in the graduation major

## WHAT YOU WILL LEARN:

- Techniques and technologies of music audio production, providing students with the necessary skills to perform as an audio engineer or record producer
- Designed to create a foundation in musicianship and technical skills needed in the professional area of audio production
- Gain experience in song-craft and composition, audio engineering and mixing/ mastering techniques

## ADMISSIONS CRITERIA:

Applying to NC Wesleyan is as easy as **1-2-3**. You will have direct contact with a personal admissions counselor who will assist you every step of the way.

- Apply online for FREE
- Submit your high school transcript (*2.5 GPA or higher)*
- Complete your FAFSA at ***studentaid.gov*** *(School code is 002951)*

When we receive your application and transcript, we will provide you with an admissions decision and which scholarships you may be qualified to receive.

*For more information on admission requirements, visit* ***ncwu.edu/admissions****.*

**APPLY TODAY!**
*Scan the QR code to fill out your* ***FREE*** *application.*

### 301 North Records & Studio

301 North Records is Wesleyan's official record label for releasing and promoting music produced by current students, alumni, faculty, staff, and artists connected to the Music Production degree program. Our releases appear on all streaming services.

Partnering institution in the Association for Popular Music Education (APME)

REV 09-2026

For more information, contact:

**Office of Admissions**
252.985.5200
800.488.6292
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