BACHELOR'S PROGRAM

Bachelor of Arts in LIBERAL STUDIES

Concentrations in

Communication | American Studies
International Studies | Learning Theory & Practice

The Foundation of a Curious Mind.

A liberal arts degree is a broad-based educational program that focuses on developing knowledge and skills in a variety of academic fields, including humanities, social sciences, natural sciences, and mathematics. It emphasizes critical thinking, communication, and problem-solving skills that prepare students for a wide range of career opportunities and lifelong learning. The degree is highly adaptable, enabling students to tailor their education to their interests and career goals, while also promoting intellectual curiosity and versatility. Overall, a liberal arts degree provides a solid foundation for individuals who seek to make a meaningful contribution to society through their work and personal lives.

PERSONAL

Our faculty have real-world professional experience to ensure you are challenged and supported through mentoring and the connections we provide.

PRACTICAL

Develop lifelong skills through your educational opportunities that are broadly useful, fully transferable and applicable to any challenge or career.

PURPOSE-DRIVEN

Use your degree as a stepping stone to pursue accredited certifications offered at leading organizations or post-graduate study programs.

CAREER AREAS:

- Social Services Human Relations Officer
- Public Relations Personnel
- Urban Planner/City Manager
- Non-Profit Organizational Director
- Copywriter
- Medical Communications Trainer

PAY TRENDS:

The median annual wage* for the **Liberal Arts** field of degree is:

**Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook. Not entry level - varies based on location, education and experience. Recent graduates would need to earn experience and advance in career to earn a higher salary.*

NORTH CAROLINA WESLEYAN UNIVERSITY

ncwu.edu

BA IN LIBERAL STUDIES

Scan to View Major Requirements
Concentration required.

General Graduation Guidelines:

- Total of 120 semester hours, 39 of which must be numbered 300 or 400 (Other programs may require coursework beyond 120 semester hours)
- At least 9 semester hours of courses designated as writing intensive
- A declared major
- A cumulative GPA average of C (2.00) and at least a C average in the graduation major

WHAT YOU WILL LEARN:

- Examine key questions and complex problems from multidisciplinary perspectives
- This program is ideal for students who wish to explore topics that are not explored by traditional majors. The student may design a multidisciplinary major around an area or choose from one of three pre-approved areas: **Communication**, **American Studies**, **International Studies** and **Learning Theory and Practice**.

ADMISSIONS CRITERIA:

Applying to NC Wesleyan is as easy as **1-2-3**. You will have direct contact with a personal admissions counselor who will assist you every step of the way.

- Apply online for FREE
- Submit your high school transcript (*2.5 GPA or higher)*
- Complete your FAFSA at ***studentaid.gov*** *(School code is 002951)*

When we receive your application and transcript, we will provide you with an admissions decision and which scholarships you may be qualified to receive.

*For more information on admission requirements, visit **ncwu.edu/admissions**.*

APPLY TODAY!
*Scan the QR code to fill out your **FREE** application.*

REV 08-2026

For more information, contact:

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800.488.6292
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