BACHELOR'S PROGRAM

# Bachelor of Science in BUSINESS ADMINISTRATION

Minors Offered in

Entrepreneurship | Leadership | Logistics | Human Resource Management

## Business Skills for Your Success.

The Business Administration major at North Carolina Wesleyan University provides a broad education in business. The Business Administration major provides students with a well-rounded education in general policy and strategy which is beneficial for students who want to work in a general management position, a family business or are unsure of a specific area of concentration. Students who want to own their own business can benefit from a variety of concentrations and minors.

Students also have the flexibility to pursue a particular area of interest in greater depth. You may even decide to add a new minor in Human Resource Management, Entrepreneurship or Leadership.

### PERSONAL

Our faculty have real-world professional experience to ensure you are challenged and supported through mentoring and the connections we provide.

### PRACTICAL

Develop lifelong skills through your educational opportunities that are broadly useful, fully transferable and applicable to any challenge or career.

### PURPOSE-DRIVEN

Use your degree as a stepping stone to pursue accredited certifications offered at leading organizations or post-graduate study programs.

### CAREER AREAS:

- Financial Services
- Insurance & Risk Management
- Real Estate: Financing, Investment & Property Management
- Operations Management & Logistics
- Human Resources

### PAY TRENDS:

The median annual wage* for the **Business** field of degree is:

**Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook. Not entry level - varies based on location, education and experience. Recent graduates would need to earn experience and advance in career to earn a higher salary.*

**"The professor-to-student ratio offered the best opportunity for a personalized education. My four years at NCWU helped shape the person I am today."**

**Kevin Berry, '20**
*BS in Business Administration*

NORTH CAROLINA WESLEYAN UNIVERSITY
ncwu.edu

# BS IN BUSINESS ADMINISTRATION

**Scan to View Major Requirements**
*Minor in Business Administration available.*

**General Graduation Guidelines:**

- Total of 120 semester hours, 33 of which must be numbered 300 or 400 (Other programs may require coursework beyond 120 semester hours)
- At least 9 semester hours of courses designated as writing intensive
- A declared major
- A cumulative GPA average of C (2.00) and at least a C average in the graduation major

## WHAT YOU WILL LEARN:

- A survey of the primary functions of management including planning organizing, leading and controlling
- Study of organizational behavior of individuals and the collective behavior of humans in organizations; emphasis on development of managerial skills, interpersonal communication, leadership and organizational development
- Concepts and methods associated with attracting, developing and maintaining an effective work force: government legislation; human resource planning; recruitment and selection; performance evaluation; compensation and benefits; labor relations
- Development of critical writing used in business, science, technology and government
- How to integrate the functions of management, marketing, finance/accounting, production/operations, research and development and management information systems to enable an organization to achieve objectives
- Principles of corporate finance including analysis of financial statements, ratio analysis and the statement of cash flows; capital budgeting; risk and return; stocks and bonds; cost of capital; financial institutions

## ADMISSIONS CRITERIA:

Applying to NC Wesleyan is as easy as **1-2-3**. You will have direct contact with a personal admissions counselor who will assist you every step of the way.

- Apply online for FREE
- Submit your high school transcript (*2.5 GPA or higher)*
- Complete your FAFSA at ***studentaid.gov*** *(School code is 002951)*

When we receive your application and transcript, we will provide you with an admissions decision and which scholarships you may be qualified to receive.

*For more information on admission requirements, visit* ***ncwu.edu/admissions****.*

**APPLY TODAY!**
*Scan the QR code to fill out your* ***FREE*** *application.*

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For more information, contact:

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