

Master of Science in STRATEGIC LEADERSHIP



12-MONTH PROGRAM. 8-WEEK TERMS. 100% ONLINE.

Lead with Purpose, Lead with Strategy.

The Master of Science in Leadership (MSSL) program equips graduate students with the essential skills needed to prepare them for current or future leadership roles in a broad range of management practices. With a focus on strategic thinking and organizational strategy, this program provides the knowledge students need to lead dynamic organizations to solve complex problems. Students will also gain the knowledge and skills necessary for team building and process efficiency. This **100% online program** is unique in that students have a choice of an accelerated option, taking two courses per term, to complete their degree **in less than 12 months**.

HYBRID, EXECUTIVE RESIDENCY, MSSL PROGRAM OPTION

Our **Executive Residency**** option is great for international students that want to continue their education in the states immediately after earning their undergraduate degree. This 15-month, interactive, **F1-Visa Qualified** program allows students to work and attend minimal residency weekends on campus.



CONVENIENT

Take classes from anywhere! Balance work, home and school with this 100% online, accelerated 8-week term program.



FLEXIBLE

Complete your degree at your pace with a full-time or part-time schedule. Featuring multiple start times per year, begin when you are ready.



AFFORDABLE

NC Wesleyan's graduate tuition rates are extremely competitive compared to other graduate schools in the U.S.



EXPERIENCED

Our faculty has real-world professional experience to ensure you are challenged and supported through practical coursework.

CAREER AREAS:

- Chief Executive Officer
- Chief Financial Officer
- Director of Human Resources
- Director of Operations
- Project Manager
- Entrepreneur

AVERAGE GROWTH:

5% Chief Executives
(as fast as average)

17% Financial Managers
(faster than average)



HIGH DEMAND



PAY TRENDS:

The median annual wage* for the **Business** field of degree is:



*Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook. Not entry level - varies based on location, education and experience. Recent graduates would need to earn experience and advance in career to earn a higher salary.



Office of Adult &
Professional Studies

MS IN STRATEGIC LEADERSHIP



Scan to View
Graduate Program
Requirements &
Courses

General Graduation Guidelines:

- Total of 30 semester hours of MSSL coursework
- Completion of all MSSL coursework within five years of enrolling
- A cumulative GPA average of B (3.00)
- Minimum final grade of C in any course, no more than two grades of a C

LEARNING OUTCOMES:

- Demonstrate knowledge of innovation and how innovation creates strategic and economic advantages
- Diagnose barriers to creativity and innovation in real-world organizations and identify potential routes to improving creative performance
- Evaluate the strengths and weaknesses of a crisis response
- Analyze an organization's public communications regarding a crisis
- Create a crisis management plan using best principles and practices
- An understanding of the fundamentals of strategy and strategic planning in public and nonprofit organizations
- A working competence in analytical, process, writing, presentation and reflective skills required for effective practice in the core tasks associated with strategic planning and management

ADMISSIONS CRITERIA:

- An accredited undergraduate degree
- Resume with two references (must be able to provide reference letters upon request)
- Complete a statement of purpose
- Minimum undergraduate GPA of 2.5

Note: Graduate school applicants with a cumulative GPA below 2.5 may still be considered based upon other factors submitted in the application.



Apply Today!

Scan the QR code to fill out your **FREE** application.

MASTER OF SCIENCE IN STRATEGIC LEADERSHIP CURRICULUM PLAN

MAJOR REQUIREMENTS

Courses	Credits	Courses	Credits
BUS 600: Organizational Behavior & Leadership	3	BUS 720: Leadership Consulting	3
BUS 645: Strategic Management	3	BUS 725: Innovative Leadership	3
BUS 705: Leading Through Collaboration & Change	3	BUS 730: Crisis Leadership	3
BUS 710: Culture & Diversity Leadership	3	BUS 735: Strategic Planning	3
BUS 715: Leaders as Change Agents	3	BUS 740: Leadership Capstone (Applied Project) or BUS 694: MBA Supervised Internship	3

Total Program Credit Hours: 30

For more information, contact:

Office of Adult & Professional Studies
877.867.6292
adultstudies@ncwu.edu

Katrina Sweet, Ph.D.

Associate Professor of Business Administration, Program
Coordinator of Org. Leadership & Human Resources,
MSSL Program Director
☎ 252.985.5122
ksweet@ncwu.edu