

Bachelor of Science in BUSINESS ADMINISTRATION

Minors Offered in

Entrepreneurship | Leadership | Logistics | Human Resource Management

Business Skills for Your Success.

The Business Administration major at North Carolina Wesleyan University provides a broad education in business. The Business Administration major provides students with a well-rounded education in general policy and strategy which is beneficial for students who want to work in a general management position, a family business or are unsure of a specific area of concentration. Students who want to own their own business can benefit from a variety of concentrations and minors.

Students also have the flexibility to pursue a particular area of interest in greater depth. You may even decide to add a new minor in Human Resource Management, Entrepreneurship or Leadership.



PERSONAL

Our faculty has real-world professional experience to ensure you are challenged and supported through mentoring and the connections we provide.



PRACTICAL

Develop lifelong skills through your educational opportunities that are broadly useful, fully transferable and applicable to any challenge or career.



PURPOSE-DRIVEN

Use your degree as a stepping stone to pursue accredited certifications offered at leading organizations or post-graduate study programs.

CAREER AREAS:

- Financial Services
- Insurance & Risk Management
- Real Estate: Financing, Investment & Property Management
- Operations Management & Logistics
- Human Resources



PAY TRENDS:

The median annual wage* for the **Business** field of degree is:



*Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook. Not entry level - varies based on location, education and experience. Recent graduates would need to earn experience and advance in career to earn a higher salary.



“The professor-to-student ratio offered the best opportunity for a personalized education. My four years at NCWU helped shape the person I am today.”

Kevin Berry, '20
BS in Business Administration

BS IN BUSINESS ADMINISTRATION



Scan to View Major Requirements

Minor in Business Administration available.

General Graduation Guidelines:

- Total of 120 semester hours, 33 of which must be numbered 300 or 400 (Other programs may require coursework beyond 120 semester hours)
- At least 9 semester hours of courses designated as writing intensive
- A declared major
- A cumulative GPA average of C (2.00) and at least a C average in the graduation major

WHAT YOU WILL LEARN:

- A survey of the primary functions of management including planning organizing, leading and controlling
- Study of organizational behavior of individuals and the collective behavior of humans in organizations; emphasis on development of managerial skills, interpersonal communication, leadership and organizational development
- Concepts and methods associated with attracting, developing and maintaining an effective work force: government legislation; human resource planning; recruitment and selection; performance evaluation; compensation and benefits; labor relations
- Development of critical writing used in business, science, technology and government
- How to integrate the functions of management, marketing, finance/accounting, production/operations, research and development and management information systems to enable an organization to achieve objectives
- Principles of corporate finance including analysis of financial statements, ratio analysis and the statement of cash flows; capital budgeting; risk and return; stocks and bonds; cost of capital; financial institutions

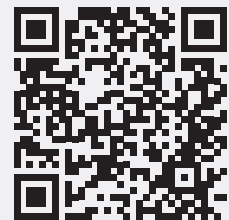
ADMISSIONS CRITERIA:

Applying to NC Wesleyan is as easy as **1-2-3**. You will have direct contact with a personal admissions counselor who will assist you every step of the way.

- Apply online for FREE
- Submit your high school transcript (2.5 GPA or higher)
- Complete your FAFSA at **studentaid.gov** (School code is 002951)

When we receive your application and transcript, we will provide you with an admissions decision and which scholarships you may be qualified to receive.

For more information on admission requirements, visit ncwu.edu/admissions.



APPLY TODAY!

*Scan the QR code to fill out your **FREE** application.*

For more information, contact:

Office of Admissions
252.985.5200
800.488.6292
admissions@ncwu.edu

Katrina Sweet, Ph.D.
Associate Professor of Business Administration
Business Administration Program Coordinator,
Organizational Leadership Program Coordinator
ksweet@ncwu.edu