# Master of BUSINESS ADMINISTRATION

Concentrations in

General | Information Security | Executive Leadership
Supply Chain Management

12-MONTH PROGRAM. 8-WEEK TERMS. 100% ONLINE.

# Business Skills for Your Success.

The Master of Business Administration (MBA) program is designed for students seeking to develop their knowledge and broaden their skills in management and leadership in order to become more effective managers. The curriculum is designed to enhance students' ability to develop and implement organizational strategies that deliver business results. With a broad range of management tools to advance business operations, students will build skills in critical areas such as: decision making, conflict resolution, ethics, and management strategies. This **100% online program** is unique in that students have a choice of an accelerated option in order to complete their degree **in as little as 12 months**.

### HYBRID, EXECUTIVE RESIDENCY, MBA PROGRAM OPTION

Our **Executive Residency** option is great for international students that want to continue their education in the states immediately after earning their undergraduate degree. This 15-month, interactive, **F1-Visa Qualified** program allows students to work and attend minimal residency weekends on campus.



# CONVENIENT

Take classes from anywhere! Balance work, home and school with this 100% online, accelerated 8-week term program.



#### **FLEXIBLE**

Complete your degree at your pace with a full-time or part-time schedule. Featuring multiple start times per year, begin when you are ready.



# **AFFORDABLE**

NC Wesleyan's graduate tuition rates are extremely competitive compared to other graduate schools in the U.S.



# **EXPERIENCED**

Our faculty has real-world professional experience to ensure you are challenged and supported through practical coursework.

#### **CAREER AREAS:**

- Chief Executive Officer
- · Chief Financial Officer
- Human Resources Manager
- IT Director/Manager
- · Management Consultant
- Accountant

#### **AVERAGE GROWTH:**

Accountants & Auditors
(as fast as average)

Financial Examiner

(faster than average)





#### **PAY TRENDS:**

The median annual wage\* for the **Business** field of degree is:

\$95,000

\*Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook. Not entry level - varies based on location, education and experience. Recent graduates would need to earn experience and advance in career to earn a higher salary.





Scan to View **Graduate Program** Requirements & Courses

#### **General Graduation Guidelines:**

- Total of 33 semester hours of MSBA coursework
- Completion of all MSBA coursework within five years of enrolling
- A cumulative GPA average of B (3.00)
- Minimum final grade of C in any course, no more than two grades of a C

# **LEARNING OUTCOMES:**

- An understanding of behavioral characteristics and reasons for organizational change, as well as which leadership styles are best suited for different environments and situations
- Demonstrate knowledge of ethical problems in business and foundations for decisions involving
- Analyze accounting information for decision making and performance evaluation
- · A general overview of the legal system and process in the United States

- Apply economic theory and methodology to managerial decision making problems within various organizational settings, such as a firm or a government agency
- A broad understanding of the bredth, depth and application of concepts involving corporate governance, capital budgeting, the cost of capital, leverage, optimal capital structures, Modigliani-Miller (MM) Propositions, dividends, financial statement analysis and mergers and acquisitions

#### **ADMISSIONS CRITERIA:**

- · An undergraduate degree in BUS or related field
- Resume with two references (must be able to provide reference letters upon request)
- Complete a statement of purpose
- No GRE or GMAT required
- Minimum undergraduate GPA of 2.5

Note: Graduate school applicants with a cumulative GPA below 2.5 may still be considered based upon other factors submitted in the application.



**Total Program Credit Hours: 33** 

Apply Today! Scan the QR code to fill out your FREE application.

# MASTER OF BUSINESS ADMINISTRATION CURRICULUM PLAN

MAJOR REQUIREMENTS			
Courses	Credits	Courses	Credits
BUS-600: Organizational Behavior & Leadership	3	BUS-620: Corporate Finance	3
BUS-605: Business Ethics	3	BUS-625: Business Law	3
BUS-610: Accounting for Managers	3	BUS-635: Marketing Management	3
BUS-615: Managerial Economics	3	PLUS: A Required Concentration in General, Executive Leadership, Information Security or Supply Chain Management	12

For more information, contact:

Office of Adult & Professional Studies 877.867.6292 adultstudies@ncwu.edu

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