

NCWU Master of Public Health Mission, Vision, Values, and Goals

Vision

The MPH in Physical Activity and Health at NCWU envisions a society where individuals and communities are equipped with information, support, and resources to understand and utilize the health-promoting benefits of physical activity in order to prevent disease and improve health and well-being.

Mission

The mission of the Master of Public Health in Physical Activity and Health at NCWU is to equip graduate students with the knowledge and skills to incorporate physical activity into the core of public health practice in order to improve the health of individuals, communities, and populations. The program is designed to train students as public health professionals who are able to integrate the health promoting concepts of physical activity into public health programs, interventions, and policies.

MPH Program Goals

The MPH Program mission is achieved through the following program goals:

- Develop and implement a curriculum that emphasizes foundational public health competencies and concentration-specific competencies in physical activity and health, to prepare graduates with the requisite knowledge and skills to be successful public health professionals
- Recruit and retain a diverse and qualified student body
- Create learning environments which support student success in public health research, practice, and professional development
- Foster student access to research, practical experiences, and community engagement opportunities that are consistent with the mission and vision of the department
- Provide access to service opportunities for students to apply their learning to real-world experiences, and work to improve the health of communities
- Prepare students to apply their knowledge and skills to meet the needs of underserved, rural and diverse populations
- Support faculty scholarship, professional development, and service

MPH Program Values:

- **Academic excellence:** we are committed to providing high-quality educational experiences for our students. To support this value, we are committed to continual academic improvement through ongoing, critical evaluation of our program, regular assessment of student needs, and allocation of resources to support student success.
- **Community engagement:** We are committed to improving the health of our communities through community collaborations, partnerships, and community-based student service opportunities.
- **Interdisciplinary learning:** We are committed to incorporating diverse methods, ideas, and disciplines across our curriculum.
- **Health equity and diversity:** We respect and embrace an array of experiences, perspectives, and ideas as we work to improve the health of all individuals and communities. We work together to eliminate health disparities and promote and advance health equity.