

Master of Science in STRATEGIC LEADERSHIP



12-MONTH PROGRAM. 8-WEEK TERMS. 100% ONLINE.

Lead with Purpose, Lead with Strategy.

The Master of Science in Leadership (MSSL) program equips graduate students with the essential skills needed to prepare them for current or future leadership roles in a broad range of management practices. With a focus on strategic thinking and organizational strategy, this program provides the knowledge students need to lead dynamic organizations to solve complex problems. Students will also gain the knowledge and skills necessary for team building and process efficiency. This **100% online program** is unique in that students have a choice of an accelerated option, taking two courses per term, to complete their degree **in less than 12 months**.



CONVENIENT

Take classes from anywhere! Balance work, home and school with this 100% online, accelerated 8-week term program.



FLEXIBLE

Complete your degree at your pace with a full-time or part-time schedule. Featuring multiple start times per year, begin when you are ready.



AFFORDABLE

NC Wesleyan's graduate tuition rates are extremely competitive compared to other graduate schools in the U.S.



EXPERIENCED

Our faculty has real-world professional experience to ensure you are challenged and supported through practical coursework.

LEARNING OUTCOMES:

- Demonstrate knowledge of innovation and how innovation creates strategic and economic advantages
- Diagnose barriers to creativity and innovation in real-world organizations and identify potential routes to improving creative performance
- Evaluate the strengths and weaknesses of a crisis response
- Analyze an organization's public communications regarding a crisis
- Create a crisis management plan using best principles and practices
- An understanding of the fundamentals of strategy and strategic planning in public and nonprofit organizations
- A working competence in analytical, process, writing, presentation and reflective skills required for effective practice in the core tasks associated with strategic planning and management



CAREER FIELDS:

- Chief Executive Officer
- Chief Financial Officer
- Director of Human Resources
- Director of Operations
- Project Manager
- Entrepreneur

ADMISSIONS CRITERIA:

- An accredited undergraduate degree in subject or related field
- Resume with two references (must be able to provide reference letters upon request)
- Complete a statement of purpose
- Minimum undergraduate GPA of 2.5

Note: Graduate school applicants with a cumulative GPA below 2.5 may still be considered based upon other factors submitted in the application.



Apply Today!
 Scan the QR code to fill out your FREE application.

MASTER OF SCIENCE IN STRATEGIC LEADERSHIP CURRICULUM PLAN

| MAJOR REQUIREMENTS | | | |
|--|---------|---------------------------------------|---------|
| Courses | Credits | Courses | Credits |
| Organizational Behavior & Leadership | 3 | Leadership Consulting | 3 |
| Strategic Management | 3 | Strategic Planning | 3 |
| Leading Through Collaboration & Change | 3 | Crisis Leadership | 3 |
| Culture & Diversity Leadership | 3 | Innovative Leadership | 3 |
| Leaders as Change Agents | 3 | Leadership Capstone (Applied Project) | 3 |

For more information, contact:

Gail Rivera
 Adult Studies Graduate & Undergraduate Admissions Counselor
 ☎ 252.985.5162
 grivera@ncwu.edu

REV 10-2023

