

# Bachelor of Science in HEALTH PROMOTION

## Health is a Human Right.

The Health Promotion program is designed for those who seek to work in the fields aimed at improving the health of individuals, populations and communities. The program prepares students to work with community organizations, government agencies, public or corporate health organizations and educational institutions. Health Promotion is designed to give students the experience and background to pursue the National Commission for Health Education Credentialing (NCHEC) Certified Health Education Specialist (CHES) certification.



### PERSONAL

Our faculty are leaders in their field, and will provide you with the mentorship, support, and connections you need to be successful in your academic and professional journeys.



### PRACTICAL

Educational and experiential opportunities at NCWU will help you develop lifelong skills that are broadly useful, fully transferable, and relevant to your professional journey.



### PURPOSE-DRIVEN

Use your degree to grow within the field, or as a stepping stone to advanced certifications or post-graduate study programs.

### CAREER AREAS:

- Health Promotion Specialist
- Certified Health Education Specialist (CHES)
- Health Information Analyst
- Community Health Promotion Specialist
- Wellness Director
- Health/Wellness Coach



### PAY TRENDS:

The median annual wage\* for the **Healthcare and Related** field of degree is:



\*Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook. Not entry level - varies based on location, education and experience. Recent graduates would need to earn experience and advance in career to earn a higher salary.



“The Health promotion program was so great! The professors helped in so many ways and prepared me for the professional world, through different activities, internships and volunteering opportunities. This really fueled my passion for health advocacy.”

Ryan Cyusa, '23  
BS in Health Promotion

## BS IN HEALTH PROMOTION



### Scan to View Major Requirements

*No minor available.*

### General Graduation Guidelines:

- Total of 120 semester hours, 33 of which must be numbered 300 or 400 (Other programs may require coursework beyond 120 semester hours)
- At least 9 semester hours of courses designated as writing intensive
- A declared major
- A cumulative GPA average of C (2.00) and at least a C average in the graduation major

## WHAT YOU WILL LEARN:

- Gain an understanding of the main focus areas and applications of public health, including the identification of upstream factors (e.g., healthcare access, health behavior, socioeconomic status, etc.) that influence health outcomes.
- Identify population-based needs for public health interventions, develop programs to meet those needs, and evaluate the effectiveness of those public health programs.
- Gain an understanding of health equity, and public health approaches to advancing health equity and reducing health disparities.
- Differentiate among, and appropriately use, measurement and surveillance techniques to assess health risks and health outcomes at the population level.
- Learn to communicate audience-appropriate public health content, both in writing and through oral presentation.

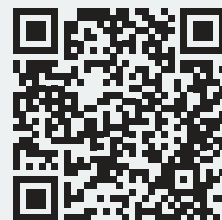
### ADMISSIONS CRITERIA:

Applying to NC Wesleyan is as easy as **1-2-3**. You will have direct contact with a personal admissions counselor who will assist you every step of the way.

- Apply online for **FREE**
- Submit your high school transcript (*2.5 GPA or higher*)
- Complete your FAFSA at ***fafsa.ed.gov*** (*School code is 002951*)

When we receive your application and transcript, we will provide you with an admissions decision and which scholarships you may be qualified to receive.

*For more information on admission requirements, visit ***ncwu.edu/admissions***.*



### APPLY TODAY!

Scan the QR code to fill out your **FREE** application.

For more information, contact:

Office of Admissions  
252.985.5200  
800.488.6292  
[admissions@ncwu.edu](mailto:admissions@ncwu.edu)

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