

Bachelor of Arts in ENTERTAINMENT ARTS

Concentrations in
Cinema & Media Arts | Music Production | Theatre

Dream Big, Perform Bigger.

The B.A. in Entertainment Arts is a liberal arts degree intended to introduce students to the essential elements of areas of the entertainment industry. This broad-based degree exposes students to primary elements in the field with courses in history and literature, skill-building and production work, with options to concentrate in: Cinema & Media Arts, Music Production or Theatre.



PERSONAL

Our faculty has real-world professional experience to ensure you are challenged and supported through mentoring and the connections we provide.



PRACTICAL

Develop lifelong skills through your educational opportunities that are broadly useful, fully transferable and applicable to any challenge or career.



PURPOSE-DRIVEN

Use your degree as a stepping stone to pursue accredited certifications offered at leading organizations or post-graduate study programs.

CAREER AREAS:

- Director (Film/Television/Video)
- Producer (Film/Television/Video)
- Production Assistant
- Audio Engineer (Studio/Live)
- Mastering Engineer
- Singer/Songwriter



PAY TRENDS:

The median annual wage* for the **Fine and Performing Arts** field of degree is:



*Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook. Not entry level - varies based on location, education and experience. Recent graduates would need to earn experience and advance in career to earn a higher salary.



“ I am the Creative Arts Pastor at the Bridge in Mount Olive, North Carolina. My Entertainment Arts degree helped me take my passion for music and make it a career. ”

Will Plyler, '21
BA in Communications,
BA in Entertainment Arts (Music Production)



BA IN ENTERTAINMENT ARTS



Scan to View Major Requirements

Concentration required.

General Graduation Guidelines:

- Total of 120 semester hours, 39 of which must be numbered 300 or 400 (Other programs may require coursework beyond 120 semester hours)
- At least 9 semester hours of courses designated as writing intensive
- A declared major
- A cumulative GPA average of C (2.00) and at least a C average in the graduation major

WHAT YOU WILL LEARN:

Theatre:

- Produce live stage productions
- Attend the open auditions each fall and spring
- Building sets, running lights and sound, and/or assisting with costumes and makeup
- Opportunity to participate in sponsored drama club, Wesleyan Players

Cinema & Media Arts:

- The art of storytelling as the foundation for creating visual media
- Develop skills in writing, producing, directing, cinematography, sound design and editing.
- Learn from faculty and professionals who are specialists in their fields
- Produce portfolios demonstrating areas of specialization as well as a broad skill set suitable for the ever-changing media landscape
- Helpful to students interested in video production, broadcast production, and broadcast and multimedia journalism.

Music Production:

- Techniques and technologies of music audio production, providing students with the necessary skills to perform as an audio engineer or record producer
- Designed to create a foundation in musicianship and technical skills needed in the professional area of audio production
- Gain experience in song-craft and composition, audio engineering and mixing/mastering techniques

ADMISSIONS CRITERIA:

Applying to NC Wesleyan is as easy as **1-2-3**. You will have direct contact with a personal admissions counselor who will assist you every step of the way.

- Apply online for FREE
- Submit your high school transcript (*2.5 GPA or higher*)
- Complete your FAFSA at ***fafsa.ed.gov*** (*School code is 002951*)

When we receive your application and transcript, we will provide you with an admissions decision and which scholarships you may be qualified to receive.

*For more information on admission requirements, visit ***ncwu.edu/admissions***.*



APPLY TODAY!

*Scan the QR code to fill out your **FREE** application.*

For more information, contact:

Office of Admissions
252.985.5200
800.488.6292
admissions@ncwu.edu

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