

Master of BUSINESS ADMINISTRATION

Concentrations in
General | Information Security | Executive Leadership
Supply Chain Management

12-MONTH PROGRAM. 8-WEEK TERMS. 100% ONLINE.

Business Skills for Your Success.

The Master of Business Administration (MBA) program is designed for students seeking to develop their knowledge and broaden their skills in management and leadership in order to become more effective managers. The curriculum is designed to enhance students' ability to develop and implement organizational strategies that deliver business results. With a broad range of management tools to advance business operations, students will build skills in critical areas such as: decision making, conflict resolution, ethics, and management strategies. This **100% online program** is unique in that students have a choice of an accelerated option in order to complete their degree **in as little as 12 months**.



CONVENIENT

Take classes from anywhere! Balance work, home and school with this 100% online, accelerated 8-week term program.



FLEXIBLE

Complete your degree at your pace with a full-time or part-time schedule. Featuring multiple start times per year, begin when you are ready.



AFFORDABLE

NC Wesleyan's graduate tuition rates are extremely competitive compared to other graduate schools in the U.S.



EXPERIENCED

Our faculty has real-world professional experience to ensure you are challenged and supported through practical coursework.

LEARNING OUTCOMES:

- An understanding of behavioral characteristics and reasons for organizational change, as well as which leadership styles are best suited for different environments and situations
- Demonstrate knowledge of ethical problems in business and foundations for decisions involving ethical issues
- Analyze accounting information for decision making and performance evaluation
- Apply economic theory and methodology to managerial decision making problems within various organizational settings, such as a firm or a government agency
- A broad understanding of the breadth, depth and application of concepts involving corporate governance, capital budgeting, the cost of capital, leverage, optimal capital structures, Modigliani-Miller (MM) Propositions, dividends, financial statement analysis and mergers and acquisitions
- A general overview of the legal system and process in the United States



CAREER FIELDS:

- Chief Executive Officer
- Chief Financial Officer
- Human Resources Manager
- IT Director/Manager
- Management Consultant
- Accountant

ADMISSIONS CRITERIA:

- An undergraduate degree in BUS or related field
- Resume with two references (must be able to provide reference letters upon request)
- Complete a statement of purpose
- No GRE or GMAT required
- Minimum undergraduate GPA of 2.5

Note: Graduate school applicants with a cumulative GPA below 2.5 may still be considered based upon other factors submitted in the application.



Apply Today!
Scan the QR code to fill out your FREE application.

MASTER OF BUSINESS ADMINISTRATION CURRICULUM PLAN

MAJOR REQUIREMENTS			
Courses	Credits	Courses	Credits
BUS-600: Organizational Behavior & Leadership	3	BUS-620: Corporate Finance	3
BUS-605: Business Ethics	3	BUS-625: Business Law	3
BUS-610: Accounting for Managers	3	BUS-635: Marketing Management	3
BUS-615: Managerial Economics	3	PLUS: A Required Concentration in General, Information Security, Executive Leadership or Supply Chain Management	12

For more information, contact:

Gail Rivera
Adult Studies Graduate & Undergraduate Admissions Counselor
☎ 252.985.5162
grivera@ncwu.edu

