

Bachelor of Arts in SOCIOLOGY

Understanding Society.

Sociology majors will study a range of topics and concepts related to the scientific study of society and human behavior. They will explore the ways in which individuals and groups interact and the social factors that influence these interactions. They will also examine the impact of institutions such as government, media, and education on individuals and society as a whole. Through courses in research methods and statistics, sociology majors will learn how to collect, analyze, and interpret data related to these various fields of study.



PERSONAL

Our faculty has real-world professional experience to ensure you are challenged and supported through mentoring and the connections we provide.



PRACTICAL

Develop lifelong skills through your educational opportunities that are broadly useful, fully transferable and applicable to any challenge or career.



PURPOSE-DRIVEN

Use your degree as a stepping stone to pursue accredited certifications offered by leading organizations or post-graduate study programs.

CAREER AREAS:

- Firms Employing Survey Research Methods
- Public Agencies that Coordinate Services for People or Families
- Social & Mental Health Agencies
- Criminal Justice Agencies

PAY TRENDS:

The average annual pay* for the Bachelor of Sociology jobs category was:

Nationwide **\$80,711**

North Carolina **\$60,882**

*ZipRecruiter 2023



After graduating NCWU, Joy pursued her Master's in Peace and Conflict Studies at UNC Greensboro and works as a Program Manager for the State of North Carolina's National Domestic Worker's Alliance.

Joy Speller, '20
BA in Sociology



BA IN SOCIOLOGY CURRICULUM PLAN



Scan to View Major Requirements

Minor in Sociology available.

General Graduation Guidelines:

- Total of 120 semester hours, 39 of which must be numbered 300 or 400 (Other programs may require coursework beyond 120 semester hours)
- At least 9 semester hours of courses designated as writing intensive
- A declared major
- A cumulative GPA average of C (2.00) and at least a C average in the graduation major

LEARNING OUTCOMES:

- Introduction to the concepts of the organization of social life emphasizing social structure, culture and social change.
- Study of the logic and methods of social science research and its application including: project design; measurement, collection, analysis and interpretation of data; and ethical implications of social research
- Acquire a “tool box of analytical concepts” useful throughout life for understanding one’s social milieu
- Introduction to basic social science field research skills including observation, interview and survey

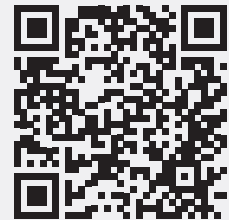
ADMISSIONS CRITERIA:

Applying to NC Wesleyan is as easy as **1-2-3**. You will have direct contact with a personal admissions counselor who will assist you every step of the way.

- Apply online for FREE
- Submit your high school transcript (2.5 GPA or higher)
- Complete your FAFSA at ***fafsa.ed.gov*** (School code is 002951)

When we receive your application and transcript, we will provide you with an admissions decision and which scholarships you may be qualified to receive.

For more information on admission requirements, visit *ncwu.edu/admissions***.*



APPLY TODAY!

Scan the QR code to fill out your **FREE** application.

For academic related questions about the program, contact:

Amy Karnehm Willis, Ph.D.

Professor of Sociology, Sociology Program Coordinator

☎ 252.985.5158

akarnehm@ncwu.edu

Kaitlin Pericak, Ph.D.

Assistant Professor of Sociology

☎ 252.985.5359

kpericak@ncwu.edu