

# Bachelor of Science in ORGANIZATIONAL LEADERSHIP

## Dare to Lead.

A Bachelor of Science degree with a major in Organizational Leadership provides students with the educational background necessary to succeed in a broad spectrum of professions and is an excellent foundation for the pursuit of several advanced degree programs. This is an interdisciplinary degree that exposes students to the business, social science and humanities concepts that will provide a solid foundation in critical thinking, analytical reasoning, writing and communication. Organizations are looking for leaders that understand work behavior, interpersonal and group dynamics as well as how to solve problems for growth and success.



### PERSONAL

Our faculty has real-world professional experience to ensure you are challenged and supported through mentoring and the connections we provide.



### PRACTICAL

Develop lifelong skills through your educational opportunities that are broadly useful, fully transferable and applicable to any challenge or career.



### PURPOSE-DRIVEN

Use your degree as a stepping stone to pursue accredited certifications offered by leading organizations or post-graduate study programs.

### CAREER AREAS:

- Administrative Service Manager
- Sales
- Human Resources
- Entrepreneurship
- Retail
- General Management

### PAY TRENDS:

The average annual pay\* for the entry level Organizational Leadership jobs category was:

**Nationwide**

**\$44,867**

**North Carolina**

**\$37,878**

\*ZipRecruiter 2023



“My degrees from NC Wesleyan set me up to be a great student, fostered a greater love for learning, and pursue my masters degree in Healthcare Administration through UNC-Wilmington.”

**Madison Gill, '21**

*BA in Psychology, BS in Organizational Leadership,  
Concentration in Healthcare Administration*



[ncwu.edu](http://ncwu.edu)

## BS IN ORGANIZATIONAL LEADERSHIP CURRICULUM PLAN



### Scan to View Major Requirements

*Minor in Leadership available.*

### General Graduation Guidelines:

- Total of 120 semester hours, 33 of which must be numbered 300 or 400 (Other programs may require coursework beyond 120 semester hours)
- At least 9 semester hours of courses designated as writing intensive
- A declared major
- A cumulative GPA average of C (2.00) and at least a C average in the graduation major

## LEARNING OUTCOMES:

- Survey of the primary functions of management including planning organizing, leading and controlling
- Survey of the legal system and its impact on organizational activities and personal business; the judicial system; governmental regulation; contracts; torts; common law; the international legal environment
- Study of organizational behavior of individuals and the collective behavior of humans in organizations; emphasis on development of managerial skills, interpersonal communication, behavioral dimensions of decision making, motivation, leadership and organizational development
- Application of leadership styles and theories in administrative roles and organizations
- Build a solid foundation on transformational leadership and how to apply this model/theory to their organization
- Build an understanding of the core concepts of strategy making and help participants achieve a strategic mindset
- Develop best practices in a broad range of administrative jobs as well as research careers as they apply to Organizational Leadership

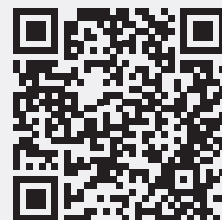
### ADMISSIONS CRITERIA:

Applying to NC Wesleyan is as easy as **1-2-3**. You will have direct contact with a personal admissions counselor who will assist you every step of the way.

- Apply online for FREE
- Submit your high school transcript (2.5 GPA or higher)
- Complete your FAFSA at ***fafsa.ed.gov*** (School code is 002951)

When we receive your application and transcript, we will provide you with an admissions decision and which scholarships you may be qualified to receive.

*\*For more information on admission requirements, visit ***ncwu.edu/admissions***.*



### APPLY TODAY!

Scan the QR code to fill out your **FREE** application.

For academic related questions about the program, contact:

**Katrina Sweet, Ph.D.**

Associate Professor of Business

Organizational Leadership Program Coordinator

☎ 252.985.5122

*ksweet@ncwu.edu*