

Bachelor of Science in HEALTH PROMOTION

Health is A Human Right.

The Health Promotion program is designed for those who seek to work in the fields aimed at improving the health of individuals, populations and communities. The program prepares students to work with community organizations, government agencies, public or corporate health organizations and educational institutions. Health Promotion is designed to give students the experience and background to pursue the National Commission for Health Education Credentialing (NCHEC) Certified Health Education Specialist (CHES) certification.



PERSONAL

Our faculty has real-world professional experience to ensure you are challenged and supported through mentoring and the connections we provide.



PRACTICAL

Develop lifelong skills through your educational opportunities that are broadly useful, fully transferable and applicable to any challenge or career.



PURPOSE-DRIVEN

Use your degree as a stepping stone to pursue accredited certifications offered by leading organizations or post-graduate study programs.

CAREER AREAS:

- Health Promotion Specialist
- Certified Health Education Specialist (CHES)
- Health Information Analyst
- Community Health Promotion Specialist
- Wellness Director
- Health/Wellness Coach

PAY TRENDS:

The average annual pay* for the Bachelor of Public Health jobs category was:

Nationwide

\$72,213

North Carolina

\$61,312

**ZipRecruiter 2023*



BS IN HEALTH PROMOTION CURRICULUM PLAN



Scan to View Major Requirements

No minor available.

General Graduation Guidelines:

- Total of 120 semester hours, 33 of which must be numbered 300 or 400 (Other programs may require coursework beyond 120 semester hours)
- At least 9 semester hours of courses designated as writing intensive
- A declared major
- A cumulative GPA average of C (2.00) and at least a C average in the graduation major

LEARNING OUTCOMES:

- Examines how social, behavioral, historical and political factors influence public health in community, national and global contexts.
- Learn foundational concepts in human anatomy and physiology for students pursuing careers in health promotion, nutrition, public health and other health-related fields
- Introduction to the discipline and profession of health education
- Learn and apply basic concepts of epidemiology to multiple domains of public health
- Experience in the selection organization and presenting of materials in health education in a variety of settings (community, health care, schools)
- Determine methods for the identification of population-based needs for public health intervention, development of programs to meet those needs and evaluation of the effectiveness of public health interventions
- Work approximately 150 hours in the areas of public health, including international health outreach, community development, health educational material development and involvement with established health services programs of the County
- Work approximately 200 hours in the areas of employee/corporate wellness, government/non-profit, schools, research and other sites as applicable

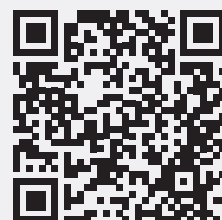
ADMISSIONS CRITERIA:

Applying to NC Wesleyan is as easy as **1-2-3**. You will have direct contact with a personal admissions counselor who will assist you every step of the way.

- Apply online for **FREE**
- Submit your high school transcript (*2.5 GPA or higher*)
- Complete your FAFSA at ***fafsa.ed.gov*** (*School code is 002951*)

When we receive your application and transcript, we will provide you with an admissions decision and which scholarships you may be qualified to receive.

For more information on admission requirements, visit *ncwu.edu/admissions***.*



APPLY TODAY!

Scan the QR code to fill out your **FREE** application.

For academic related questions about the program, contact:

Shannon Crowley, Ph.D.

Associate Professor of Exercise Science, Health Promotion Program Coordinator
Director of Masters in Public Health

☎ 252.985.5225

scrowley@ncwu.edu